



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

BOARD OF DIRECTORS
PUBLIC OUTREACH COMMITTEE

COMMITTEE MEMBERS

JULIA MILLER – CHAIRPERSON
ROBERTA COOPER
TIM SMITH
MARLAND TOWNSEND
BRAD WAGENKNECHT

MARK ROSS - VICE CHAIRPERSON
SCOTT HAGGERTY
PAMELA TORLIATT
GAYLE UILKEMA

MONDAY
JUNE 10, 2002
10:00 A.M.

FOURTH FLOOR CONFERENCE ROOM
DISTRICT OFFICES

AGENDA

1. **CALL TO ORDER - ROLL CALL**
2. **PUBLIC COMMENT PERIOD** *(Public Comment on Non-Agenda Items Pursuant to Government Code § 54954.3) Members of the public are afforded the opportunity to speak on any agenda item. All agendas for regular meetings are posted at District headquarters, 939 Ellis Street, San Francisco, CA, at least 72 hours in advance of a regular meeting. At the beginning of the regular meeting agenda, an opportunity is also provided for the public to speak on any subject within the Committee's subject matter jurisdiction. Speakers will be limited to five (5) minutes each.*
3. **APPROVAL OF MINUTES OF APRIL 8, 2002**
4. **SPARE THE AIR 2002**

T. Lee/4905
tlee@baaqmd.gov

Staff and the consultants will present key elements of the summertime 2002 Spare the Air campaign.

 - A. *Public Relations and Advertising (Fleishman Hillard/Swirl Advertising)*
 - B. *Youth (Communications West) and*
 - C. *Employers (RIDES for Bay Area Commuters)*
5. **RESOURCE TEAMS**

T. Lee/4905
tlee@baaqmd.gov

Update on resource team activities, including progress to start three new resource teams in low income communities and communities of color.
6. **LAWN MOWER BUY BACK PROGRAMS 2002**

T. Lee/4905
tlee@baaqmd.gov

Report lawn mower buy back programs held in six counties in the spring of 2002.
7. **COMMITTEE MEMBER COMMENTS/OTHER BUSINESS**

Any member of the Board, or its staff, on his or her own initiative or in response to questions posed by the public, may; ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2)
8. **TIME AND PLACE OF NEXT MEETING: 10:00 a.m., AUGUST 12, 2002, 939 Ellis Street, San Francisco, CA.**
9. **ADJOURNMENT**